

# The Responsible Connecticut Retailer

July 1, 2022 | Issue 13

## Keeping You In The Know

### TOBACCO RETAILERS: NEW CONNECTICUT LAW EFFECTIVE TODAY!!!

**Effective July 1, 2022**, all retailers must check and verify the photo ID of **EVERYONE** who purchases cigarettes and/or other tobacco products.

The Connecticut Legislature passed [PA 5506 Sec. 198. Section 53-344 \(d\) \(1\)](#) in May 2022. The law states "A seller or seller's agent or employee shall request that each person intending to purchase cigarettes or a tobacco product present a driver's license or identity card to establish that such person is twenty-one years of age or older." This means you must check and verify **EVERYONE'S** photo ID. Even if you know the customer. Even if the customer looks older than 21.

All retailers received the postcard below in June 2022. Please post it in your store, so that customers are aware of the new law. If you would like to print a copy of the postcard, please visit the [Tobacco Merchant Information website](#). Also, The Tobacco Merchant and Community Education Steering Committee has revised the [online prevention education program for retailers](#) to reflect the new law. Please encourage your employees to take the training as a refresher. **Remember: what you do matters.**

Retailers **MUST CHECK THE PHOTO ID** of **EVERYONE** buying tobacco products, no matter their age (21, 30, or 60).

Effective  
July 1,  
2022





## Free "WE ID" Buttons Available

The Tobacco Merchant and Community Education Steering Committee has purchased "WE ID" buttons. Wear the buttons to let your customers know that you check and verify photo IDs. Contact [Connecticut Clearinghouse](#) at 1.800.232.4424 to order free buttons for your store.

## FDA Resources and Tools

### Free Digital Calendars For Age Verification

The FDA offers free digital age verification calendars for retailers to help determine if a customer is old enough to legally purchase tobacco products and e-cigarettes. Click [here](#) to order your free calendar.

## Connecticut Tobacco & E-Cigarette Training

### Take the free online training today!

The training has been updated to include information about the new Connecticut law that requires retailers to check and verify the photo ID of EVERYONE who buys cigarettes and/or other tobacco products.

Visit [CTtobaccotraining.com](http://CTtobaccotraining.com)



## Contact Us

For any questions or new notice sign requests, click [here](#) to contact us or call 1-800-232-4424.

## Tobacco Merchant & Community Education Steering Committee Meeting

Please join us at our next meeting!

### TMCE Meeting

#### LOCATION

Zoom: <https://us06web.zoom.us/j/88423524604>

#### DATE AND TIME

07/12/22 1:00pm-07/12/22 2:30pm

